



Employees First, Customers Second: Turning Conventional Management Upside Down

By Vineet Nayar

Harvard Business Review Press. Hardback. Book Condition: new. BRAND NEW, Employees First, Customers Second: Turning Conventional Management Upside Down, Vineet Nayar, MORE THAN 100,000 COPIES SOLD One small idea can ignite a revolution just as a single matchstick can start a fire. One such idea--putting employees first and customers second--sparked a revolution at HCL Technologies, the IT services giant. In this candid and personal account, Vineet Nayar--HCLT's celebrated CEO--recounts how he defied the conventional wisdom that companies must put customers first, then turned the hierarchical pyramid upside down by making management accountable to the employees, and not the other way around. By doing so, Nayar fired the imagination of both employees and customers and set HCLT on a journey of transformation that has made it one of the fastest-growing and profitable global IT services companies and, according to BusinessWeek, one of the twenty most influential companies in the world. Chapter by chapter, Nayar recounts the exciting journey of how he and his team implemented the employee first philosophy by: * Creating a sense of urgency by enabling the employees to see the truth of the company's current state as well as feel the "romance" of its possible future state *...



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