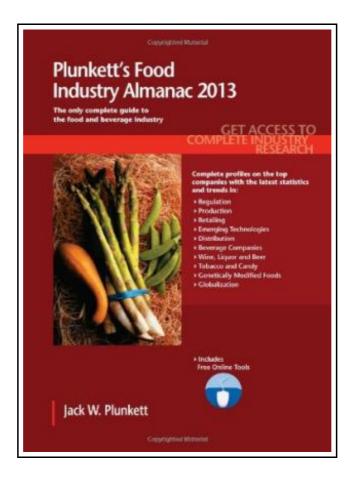
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Plunkett Research, Ltd. Paperback. Book Condition: New. Paperback. 655 pages. Dimensions: 11.0in. x 8.4in. x 1.3in.PLUNKETTS FOOD INDUSTRY ALMANAC 2013Key Features: Industry trends analysis, market data and competitive intelligenceMarket forecasts and Industry StatisticsIndustry Associations and Professional Societies ListIn-Depth Profiles of hundreds of leading companiesIndustry GlossaryBuyer may register for free access to search and export data at Plunkett Research OnlineLink to our 5-minute video overview of this industryPages: 655Statistical Tables Provided: 31Companies Profiled: 452Geographic Focus: GlobalA complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments. How is the industry evolving How is the industry being shaped by new technologies How is demand growing in emerging markets and mature economiesWhat is the size of the market now and in the futureWhat are the financial results of the leading companiesWhat are the names and titles of top executivesWhat are the top companies and what are their revenuesContents, Statistics, Forecasts and Analysis Include: Major Trends and Technologies Affecting the Food Industry1)Introduction to the Food and Beverage Industry 2)The Globalization of the Food IndustryChina Exports Packaged Foods 3)Agricultural Biotechnology Scores Breakthroughs but Causes ControversySelective Breeding Offers a Compromise 4)Ethanol Production Soared, But U. S. Federal Subsidy Expires 5)Obesity Sparks Government ActionSnack Foods Get Healthier 6)Childhood Obesity Brings About Changes in MarketingFederal Program Targets Children 7)Dietary Fats Are Under ScrutinyMany Restaurants Forced to List Calories8)Organic Food Sales Post Growth9)Functional Foods Promise Health Benefits10)Food Labeling Gets Further Federal BackingWal-Mart Institutes a Food Label Program11)McDonalds Dominates the Global Fast Food Market 12)Manhattans FreshDirect Sets the Pace in Grocery Sales Over the Internet 13)Food Safety Becomes a Massive Consumer, Industry and Regulatory Issue14)New Agriculture Technologies Take Hold 15)Aquaculture Gains Major Fish Supply...

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